

GCSE Art & Design: Resource Sheet 7

My creative statements

Why are they required?

The main purpose of requiring *My Creative Statement* to be presented with each GCSE Component is to enable you to consider and communicate the thoughts and actions underlying your work. Moderators point out that, where candidates have taken time and effort to carefully think about and document their objectives and how these are to be achieved, the work has a stronger feeling of purpose and clearer sense of direction.

They are important for three reasons:

- First and foremost is their value to you in providing a helpful framework with which to think about and clearly explain your main idea for the work you are producing.
- Secondly, they are of use to your teacher in providing a concise outline of your idea for the component, so that guidance can be more readily provided.
- Thirdly, they can be invaluable to someone who is assessing your work, enabling them to quickly familiarise themselves with your intentions and progress towards their realisation.

You should regard completion of the document as an ongoing planning activity, undertaken for your own benefit. It might be tackled at the start of your study, revisited during its development, and then again at the conclusion. If it is regarded merely as a form-filling requirement, it will be of little benefit to you or anyone else.

Why is it constructed in three parts?

The *My Creative Statement* document has been designed to provide a helpful framework for you to organise your work and explain this to others. It is presented under the headings of 'Main Idea', 'Context' and 'Reflect'.

Main idea

The first section enables you to explain the idea from which your work is being developed, e.g. the way in which the stimuli you have chosen in the Externally Set Assignment is interpreted. In this section you can explain concisely why you selected the subject of your study, what relevance it has for you and how it might be of interest to others who will view it.

Context

The second section requires you to describe the context within which you have produced your work, including the influences upon your ideas and the way you have developed them. It should include how the contextual sources you have studied, such as during gallery visits, watching TV arts programmes or information from the internet, have impacted on the way you have approached your practical enquiries.

Reflect

The final section gives opportunity to critically reflect on your work as it progresses and upon its completion, such as showing how deeper understanding and clearer meaning and purpose have been achieved. Reference to AO3, particularly to processes of reflective learning, can be considered and documented here.

What's the best way to present My Creative Statement?

My Creative Statement can be accessed as an online document which will allow you to type in or cut and paste your responses, making them legible and enabling you to check spelling and grammar. Using the online document also makes it easy to add to the text as your study progresses. You are advised not to complete it only at the conclusion of your study, because this defeats its main purpose of using it as a planning device. The document can also be presented in handwritten form, but make sure that it can be easily read, especially if it is to be submitted as part of a digital portfolio.